

## Agenda - Thursday

8:15 - 9:00 **ARRIVAL, BREAKFAST & NETWORKING**

9:00 - 9:10 **OPENING REMARKS**

**Joshua Fireman**, President & Founder, Fireman & Company, an EPIQ Company

**Patrick DiDomenico**, President & Founder, InspireKM Consulting

9:10 - 9:50 **KEYNOTE: LEADING THROUGH CHANGE, COMPLEXITY, AND DISRUPTION**

Explore essential leadership strategies in this thought-provoking keynote, as we uncover how visionary leaders navigate through significant changes, manage complexities, and confront uncertainty head-on. Through illuminating case studies, including a document management system project and a KM strategy initiative, learn how to inspire teams, overcome complexities, and transform disruptions into catalysts for innovation. Gain invaluable insights to steer your organization toward success and embrace a future of resilience and growth.

**Andrea Alliston**, Partner, Knowledge & Practice Innovation, Fasken Martineau DuMoulin LLP

9:50 - 9:55 **SPONSOR SPOTLIGHT: LEXISNEXIS**

9:55 - 10:35 **GREEN EGGS AND KM: BUILDING A FIRM-WIDE KM PROGRAM FROM THE GROUND UP**

I will find just what I need. I will find it, yes indeed! I will find the things we know and learn more as we grow.

Join a Chief Operating Officer and a Director of KM on their real-time adventure to envision, evangelize and build a firm-wide KM program at a powerhouse mid-sized firm from the ground up. Gain valuable insights and practical strategies from their firsthand experiences, empowering you to embark on your own path towards effective knowledge management implementation.

**Marissa Parker**, Chief Operating Officer, Stradley Ronon

**Sarah Andrews**, Director of Knowledge Management, Stradley Ronon

10:35 - 10:40 **SPONSOR SPOTLIGHT: INFODASH**

10:40 -11:05 **COFFEE & NETWORKING BREAK**

11:05 - 11:10 **SPONSOR SPOTLIGHT: LEGALMATION**

11:10 - 11:50 **INSIDE INNOVATION: VIEWS FROM A LAW FIRM AND IN-HOUSE LEGAL DEPARTMENT**

Explore the nuances of fostering innovation in law firm and in-house legal department environments. Discover the unique needs and success metrics of each. Learn the motivation behind strategies, vision for client relationships, and the critical role technology, design thinking and legal design plays in these transformations. Walk away with a comprehensive understanding of change management, alternative pricing models, and talent retention and acquisition strategies, and more broadly what it takes to achieve a successful innovation transformation.

**Rachel Dooley**, Chief Innovation Officer, Goodwin Procter, LLP

**Iлона Logvinova**, Head of Innovation for McKinsey Legal, AGC for McKinsey Digital, McKinsey & Company

11:50 - 11:55 **SPONSOR SPOTLIGHT: EPIQ**


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## Agenda - Thursday (continued)

12:00 - 12:55	<b>BREAK OUT SESSIONS</b> <ul style="list-style-type: none"> <li>• <b>C-Suite Roundtable</b> (Part 1) - <b>Jeff Rovner</b></li> <li>• <b>KM&amp;I 101 Roundtable</b> (Part 1) - <b>Jennifer Mendez &amp; Tanisha Little</b></li> <li>• <b>KM Attorney Roundtable</b> (Part 1) - <b>Sara Miro &amp; Patrick Dundas</b></li> <li>• <b>User Experience</b> - <b>Nicole Bradick</b></li> </ul>
12:55 - 1:50	<b>NETWORKING LUNCH</b>
1:50 - 2:45	<b>BREAK OUT SESSIONS</b> <ul style="list-style-type: none"> <li>• <b>C-Suite Roundtable</b> (Part 2) - <b>Jeff Rovner</b></li> <li>• <b>KM&amp;I 101 Roundtable</b> (Part 2) - <b>Jennifer Mendez &amp; Tanisha Little</b></li> <li>• <b>KM Attorney Roundtable</b> (Part 2) - <b>Sara Miro &amp; Patrick Dundas</b></li> <li>• <b>Project Management</b> - <b>Kate Cain &amp; Rachel Shields Williams</b></li> </ul>
2:50 - 2:55	<b>SPONSOR SPOTLIGHT: MIND-ALLIANCE</b>
2:55 - 3:35	<b>GETTING BUY-IN FOR PROCESS AUTOMATION AND LEGAL TECH ADOPTION</b> <p>Legal technology enables better legal practice and more efficient workflows. But getting buy-in and adoption at law firms and corporate legal departments can be challenging. What characteristics make a product or process easy to adopt? How can you effectively champion change? And what are the potential impacts?</p> <p><b>Alma Asay</b>, Chief Innovation &amp; Value Officer, Crowell &amp; Moring  <b>Oz Benamram</b>, Chief Knowledge &amp; Innovation Officer, Simpson Thacher &amp; Bartlett          Moderator: <b>Anna McGrane</b>, CEO &amp; Co-Founder, PacerPro</p>
3:35 - 3:40	<b>SPONSOR SPOTLIGHT: BA INSIGHT</b>
3:40 - 4:05	<b>COFFEE &amp; NETWORKING BREAK</b>
4:05 - 4:10	<b>SPONSOR SPOTLIGHT: PACERPRO</b>
4:10 - 4:50	<b>TRANSFORMING THE LEGAL LANDSCAPE: GUNDERSON'S JOURNEY TO SHAPE THE FUTURE OF LAW</b> <p>Learn how Gunderson Dettmer has built a culture of innovation as they embark on their mission to build the legal practice of the future. Gunderson's Employment &amp; Labor Group and their Chief Innovation Officer have strategically incorporated transformative technologies, including AI, into their everyday practice of law. Our panelists will explore the ethical considerations, the potential for disruption, and the ways in which technology is reshaping the practice of law.</p> <p><b>Natalie Pierce</b>, Partner &amp; Chair Employment &amp; Labor, Gunderson Dettmer  <b>Joe Green</b>, Chief Innovation Officer &amp; Of Counsel, Gunderson Dettmer  <b>Stephanie Goutos</b>, Practice Innovation Attorney, Gunderson Dettmer  <b>Avi Saiger</b>, Practice Innovation Attorney, Gunderson Dettmer</p>
4:50 - 5:00	<b>CLOSING REMARKS</b> <p><b>Joshua Fireman</b>, President &amp; Founder, Fireman &amp; Company, an EPIQ Company  <b>Patrick DiDomenico</b>, President &amp; Founder, InspireKM Consulting</p>
5:00 - 6:00	<b>NETWORKING RECEPTION - Sponsored by THOMSON REUTERS</b>

## Agenda - Friday

8:00 - 9:00 **ARRIVAL, BREAKFAST & NETWORKING**

9:00 - 9:10 **OPENING REMARKS**

**Joshua Fireman**, President & Founder, Fireman & Company, an EPIQ Company  
**Patrick DiDomenico**, President & Founder, InspireKM Consulting

9:10 - 9:50 **KEYNOTE: WINNING STRATEGIES FOR WINNING NEW BUSINESS: INSIGHTS ON INNOVATION FROM A CHIEF LEGAL OFFICER**

In this keynote, Mark Smolik, Chief Legal Officer at DHL Supply Chain Americas, shares his expert insights on how embracing innovation and effective knowledge management can drive new business. Drawing from his experience at the intersection of law and corporate strategy, Smolik will outline actionable steps to gain a competitive edge. Attendees will leave inspired and equipped with practical tools for business growth in a competitive market.

**Mark A. Smolik**, Chief Legal Officer, DHL Supply Chain Americas

9:50 - 9:55 **SPONSOR SPOTLIGHT: LITERA**

9:55 - 10:35 **CLIENT-FIRST STRATEGIES: USING KM & INNOVATION FOR BUSINESS & CLIENT DEVELOPMENT**

Discover how knowledge management and innovation can serve as key differentiators in competitive legal markets. Learn from case studies where law firms have used KM and tech-driven tools to not only improve internal processes but also to offer unique, value-added services to clients. Gain insights into developing client-focused solutions that enhance engagement, satisfaction, and ultimately, firm revenue. Additionally, understand how these client-first initiatives can be powerful tools for marketing and strengthening your firm's brand identity.

**Evan Shenkman**, Chief Knowledge & Innovation Officer, Fisher Phillips  
**Anand Upadhye**, Founder & CEO, AlphaLit  
**Mark A. Smolik**, Chief Legal Officer, DHL Supply Chain Americas

10:35 - 10:40 **SPONSOR SPOTLIGHT: TRELIS**

10:40 - 11:05 **COFFEE & NETWORKING BREAK**

11:05 - 11:10 **SPONSOR SPOTLIGHT: DEALCLOSER**

11:10 - 11:50 **NO HALLUCINATIONS: FIRMS SHARE ACTUAL AI IMPLEMENTATIONS**

Join our expert speakers as they shed light on real-world pilots of generative AI tools in their legal practices. Discover transformative approaches and how they might bring efficiency and precision to day-to-day legal practice and operations. Experience firsthand how these innovative firms are leveraging AI to optimize processes, increase accuracy, and create a competitive edge.

**Meredith Williams-Range**, Chief Legal Operations Officer, Gibson Dunn  
**Hunter Jackson**, Chief Knowledge Officer, McDermott Will & Emery  
**Joe Green**, Chief Innovation Officer & Of Counsel, Gunderson Dettmer  
Moderator: **Julie Chapman**, Head of Legal - North America, LexisNexis


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## Agenda - Friday (continued)

- 11:50 - 11:55      **SPONSOR SPOTLIGHT: IMANAGE**
- 11:55 - 12:55      **NETWORKING LUNCH**
- 12:55 - 1:35      **HELP ME HELP YOU: BECOMING AN IDEAL CLIENT FOR YOUR VENDORS**
- Explore a fast-paced crash course on enhancing your firm's relationships with KM and innovation providers. We'll delve into practical strategies—from aligning expectations to fine-tuning communication—for achieving mutual growth and maximum value from your partnerships. This session promises to sharpen your collaboration skills and propel your firm towards success.
- Joshua Fireman**, President & Founder, Fireman and Company, an Epiq Company  
**Glenn LaForce**, Chief Knowledge & Innovation Officer, Holland & Knight  
**Kate Cain**, Senior Director of Knowledge and Innovation Delivery, Fenwick & West  
 Moderator: **Kate Meltzer**, Director of Knowledge Management Technology, Ropes & Gray
- 1:35 - 2:15      **CHANGING THE GAME: LESSONS IN INNOVATION FROM AN AMERICAN CLASSIC**
- Uncover transformational shifts from a quintessential American institution that can offer actionable insights for law firms. Discuss tech adoption for efficiency, rule changes for a competitive edge, and the growing realization among traditionalists that change can be profitable. Join us to find your firm's field of dreams.
- Scott Rechtschaffen**, Chief Knowledge Officer, Littler Mendelson
- 2:15 - 2:45      **COFFEE & NETWORKING BREAK**
- 2:45 - 3:30      **SMOOTH TRANSITIONS: ENSURING EFFECTIVE SUCCESSION PLANNING IN KM & INNOVATION LEADERSHIP**
- Learn from seasoned experts about the critical role of succession planning in KM & Innovation leadership. Explore best practices and strategies to seamlessly transition from one leader to another, ensuring continuity, knowledge retention, and organizational growth. Gain practical insights and actionable steps to effectively manage change and empower the new leader for sustained success.
- Jeff Rovner**, Retired Managing Director for Information, O'Melveny & Myers LLP  
**Ali Shahidi**, Managing Director for KM & Innovation, O'Melveny & Myers LLP  
**Amanda K. Brady**, Managing Director and Chief Operating Officer, The Alexander Group
- 3:30 - 3:45      **CLOSING REMARKS**
- Joshua Fireman**, President & Founder, Fireman & Company, an EPIQ Company  
**Patrick DiDomenico**, President & Founder, InspireKM Consulting



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## Speakers



**Andrea Alliston**  
Partner, Knowledge & Practice Innovation  
Fasken Martineau DuMoulin LLP



**Mark A. Smolik**  
Chief Legal Officer  
DHL Supply Chain Americas



**Sarah Andrews**  
Director of Knowledge  
Management  
Stradley Ronon



**Alma Asay**  
Chief Innovation and  
Value Officer  
Crowell & Moring LLP



**Oz Benamram**  
Chief Knowledge &  
Innovation Officer  
Simpson Thacher & Bartlett LLP



**Amanda K. Brady**  
Managing Director  
and Chief Operating Officer  
The Alexander Group



**Nicole Bradick**  
Founder / CEO  
Theory and Principle



**Kate Cain**  
Sr. Director of Knowledge &  
Innovation Delivery  
Fenwick & West



**Rachel Dooley**  
Chief Innovation Officer  
Goodwin Procter LLP



**Patrick Dundas**  
Partner, Investment Management Market  
Intelligence and Legal Practice Infrastructure  
Akin Gump Strauss Hauer & Feld LLP

## Speakers



**Stephanie Goutos**  
Practice Innovation Attorney  
Gunderson Dettmer



**Joe Green**  
Chief Innovation Officer & Of Counsel  
Gunderson Dettmer



**Hunter Jackson**  
Chief Knowledge Officer  
McDermott Will & Emery



**Glenn LaForce**  
Chief Knowledge & Innovation Officer  
Holland & Knight LLP



**Tanisha Little**  
Director, Knowledge Management  
Simpson Thacher & Bartlett LLP



**Ilona Logvinova**  
Associate GC, McKinsey Digital;  
Head of Innovation for McKinsey Legal  
McKinsey & Company



**Jennifer Mendez**  
Sr. Director of Knowledge  
Management Innovation  
Fisher Phillips



**Sara Miro**  
Managing Attorney  
and Director of Knowledge  
Sullivan & Cromwell LLP



**Marissa Parker**  
Chief Operating Officer  
Stradley Ronon



**Natalie Pierce**  
Partner, Chair Employment & Labor  
Gunderson Dettmer



**Scott Rechtschaffen**  
Chief Knowledge Officer  
Littler Mendelson P.C.



**Jeff Rovner**  
Independent KM Consultant

# Speakers



**Avi Saiger**  
Practice Innovation Attorney  
Gunderson Dettmer



**Ali Shahidi**  
Managing Director for Information  
O'Melveny & Myers LLP



**Evan Shenkman**  
Chief Knowledge & Innovation Officer  
Fisher Phillips



**Rachel Shields Williams**  
Director, Knowledge Management  
Enablement & Insights  
Sidley Austin LLP



**Anand Upadhye**  
Founder & CEO  
AlphaLit



**Meredith Williams-Range**  
Chief Legal Operations Officer  
Gibson Dunn



**Kate Meltzer**  
Director of Knowledge  
Management Technology  
Ropes & Gray LLP



**Julie Chapman**  
VP & Head of Legal,  
North America  
LexisNexis



**Anna McGrane**  
CEO and Co-founder  
PacerPro



**Joshua Fireman**  
President & Founder  
Fireman and Company,  
an Epiq Company



**Patrick DiDomenico**  
President & Founder  
InspireKM Consulting





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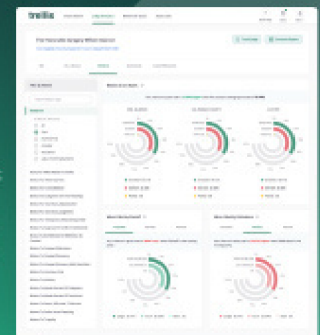
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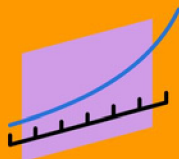
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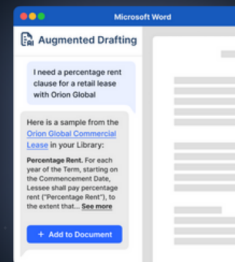
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